



FOR IMMEDIATE RELEASE

## **New Option for Insurance offering Clients the Freedom to Choose**

*Liberty offers comprehensive insurance for schools, non-profits, individuals, businesses*

Tucson, AZ (01/25/12) – After more than a decade of working with Arizona students and their families, it became clear to Superintendent Raena Janes that many children and their parents were not sufficiently insured or not insured at all. Additionally, many non-profits, like her own charter schools, could be getting better results and better rates. Having earned her insurance license in 2007 in order to meet the insurance needs of her schools, Janes wanted to be able to assist the families in her schools as well. She teamed up with Fred Adler – a licensed insurance professional with 25 years' experience in the business – to offer a value with affordable, comprehensive insurance to individuals, schools, non-profits and businesses of all sizes. The result is Liberty Insurance, now open at 6400 E. Grant Road, Suite 120, in Tucson.

“Raena doesn’t wait for solutions, she creates them,” explains Fred Adler, President of Liberty Insurance, about Janes, Owner & CEO of Liberty Insurance in addition to Superintendent of three rapidly growing Arizona charter schools with 8 campuses. “When Arizona’s kids – including her own – needed better school choices, Raena worked hard to establish charter schools. When she saw families, schools, and non-profits not getting the insurance coverage they needed, she earned her insurance license. Once she and I connected, we knew we had to team up to offer this new way of looking at insurance, giving folks the freedom to choose.”

Accidents? Tickets? Past bad credit or DUIs? Liberty can find affordable coverage. Liberty Insurance offers life, health, auto, home, business, and specialty insurance for schools, non-profits, businesses, and individuals. The new insurance powerhouse is set up to allow customers to deal with just one agency and one agent for all of their policy needs. This avoids potential disconnects and disorganization that can occur when using multiple agencies for varying policies. Liberty Insurance works with well-known carriers like MetLife, Progressive, Travelers and more to offer needed coverage at affordable rates.

Liberty Insurance offers a **free consultation** to first-time potential customers. They currently offer a **5% discount to school families and staff**. In addition, when individuals obtain coverage through Liberty Insurance, **\$5 is donated to their school of choice**. The company will also work to secure insurance for individuals battling common roadblocks to coverage, from bad credit to past accident records.

The new agency also prides itself on friendly, attentive, knowledgeable service. Experienced Liberty Insurance representatives aim to help every client be as informed as possible so they can make the best choices for their family’s or business’ needs.

“We can offer all the carriers and policies in the world, but if we don’t make it understandable, and if we don’t treat our clients with respect every step of the way, they’ll walk away, and I wouldn’t blame them,” said Janes.

For more information about Liberty Insurance, or to request a quote or free consultation, please visit the new [www.InsuredByLiberty.com](http://www.InsuredByLiberty.com) website, or call (520) 733-1777.

**Media: For interviews with Raena Janes, Owner & CEO, and/or Fred Adler, President, please call the contacts at the bottom of this press release.**

**About Liberty Insurance, LLP**

Liberty Insurance provides full-service, one-stop insurance solutions for everyone, working with top providers to meet all coverage requirements in one place: life, health, auto, home, business, and specialty insurance. Liberty's trained, experienced professionals believe in providing exceptional customer service and educating clients about their insurance needs and solutions. They work with customers directly from enrollment on, ensuring that clients are in-the-know and in control when it comes to their benefits. Visit [www.InsuredByLiberty.com](http://www.InsuredByLiberty.com) for more information.

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